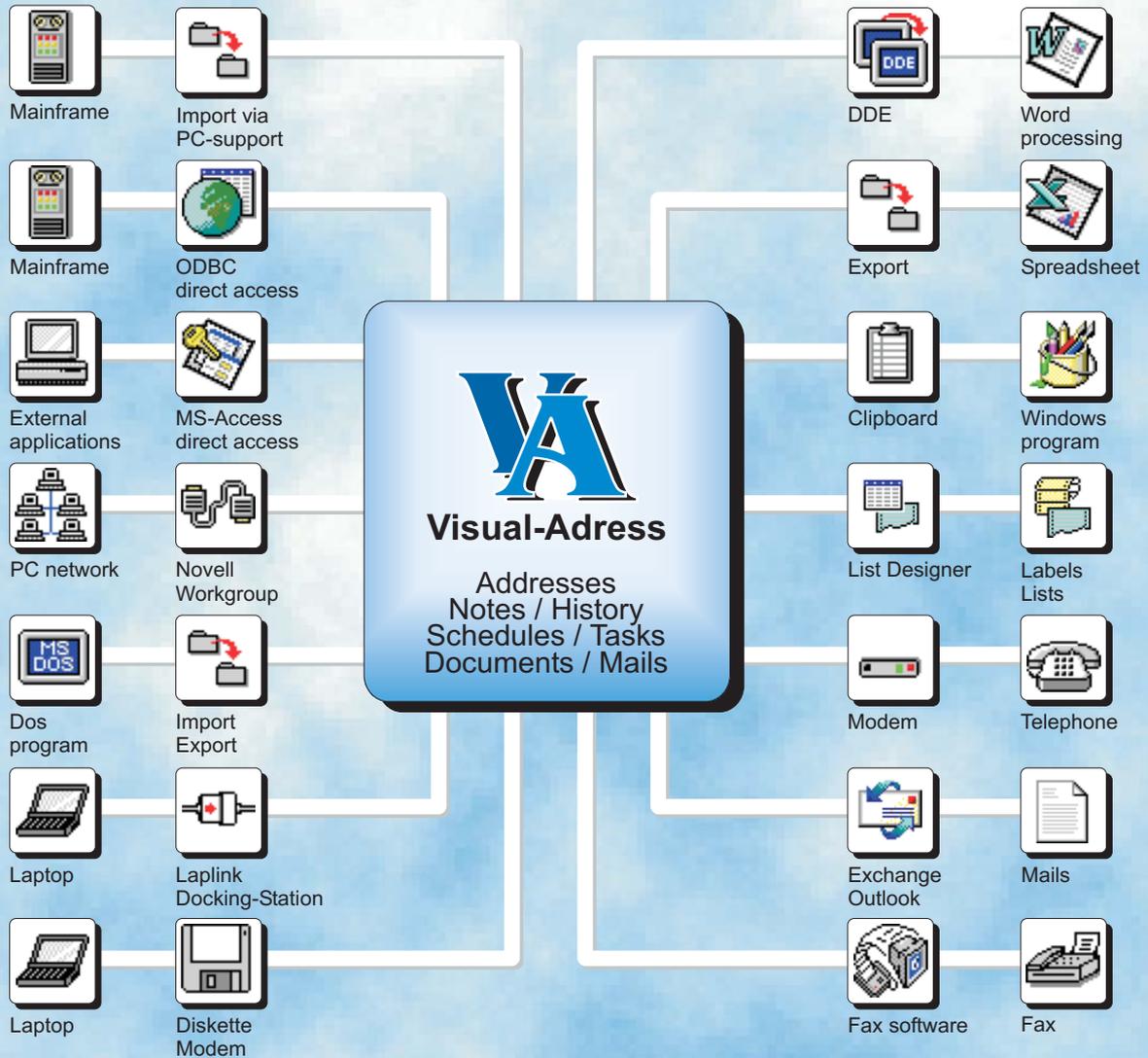


ABEX

Visual-Adress

Address and sales information system



Successful sales come from a database

Visual-Adress is a universal tool for your marketing and sales department as well as field reps. The nucleus is a perfect address management system, around which are grouped multifaceted note databases, an appointment manager and a document storage system. Data from external applications can also be easily linked with the addresses. This flexibility makes Visual Adress a complete solution for your office or sales department.



Address data

The whole application is centered around the easy-to-use address management system. Notes, address-related documents and appointments are grouped around the addresses. This offers you not only a complete customer history but also enables you to make selections via the fields of all connected database tables.

- Drop-down list boxes with master data
- Automatic check for duplicate addresses
- ZIP code file with locality and area code
- Country-specific address layout
- Telephone dialing via modem

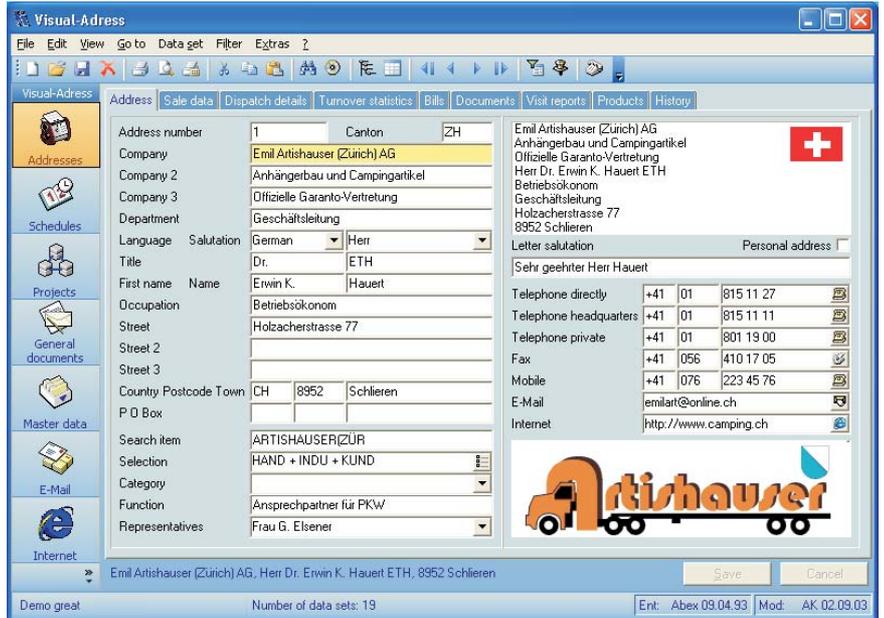
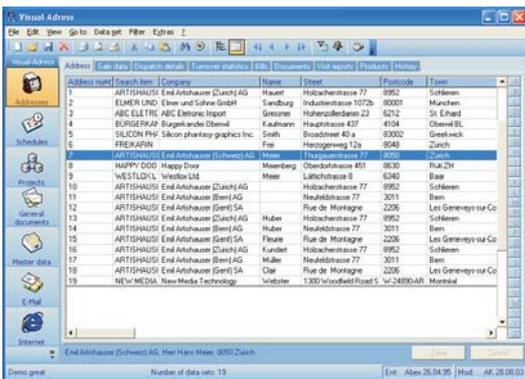
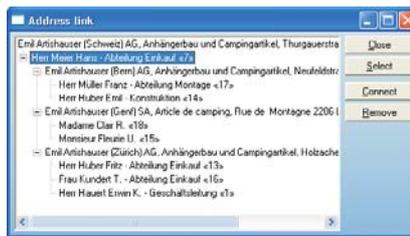


Table format



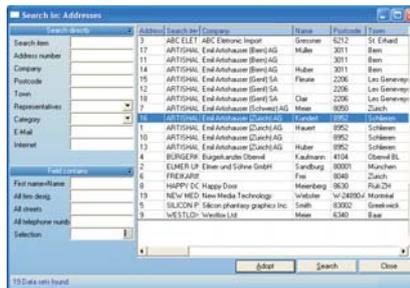
You may choose to display the addresses in table format. You can determine the available fields yourself. Using an activated filter you see all relevant addresses on one list. When you edit an address, you switch automatically to the single record format and back again.

Address relationships



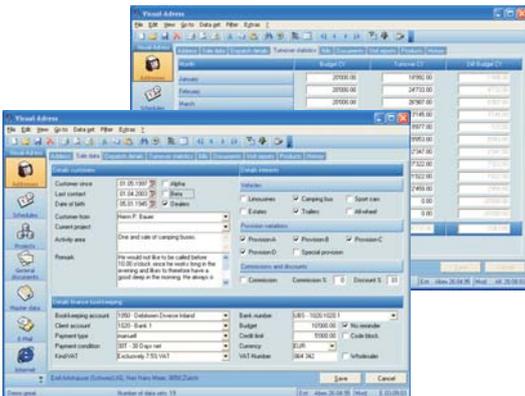
The structure of large groups can be determined using address relationships. You can set up each address as a main address with as many sub-addresses as you like. Each sub-address may be divided further. In this way, products sold per buyer, per company and for the whole group can be displayed.

Fast and direct searching



You can find your addresses easily, quickly and in a variety of ways in the search window. You can also see the details of an address here or dial the telephone number. To edit an address, simply click on it.

Extra info can be freely defined



Address-related data, which you define, can be saved in the extra info tab. For instance, sales figures can be added at regular intervals from external systems. Who is to receive which Christmas gift, a route description of how to reach a customer or simply additional information on an address can be placed here.

Telephone dialing with unit counter



Analyzable notes

Date	Description	Category	Completed	No.
05.08.1998	Entry for all Rolls for wife Done, has purchased Article: Rolls-Royce Corniche V12 Seller: P.B. - Herrin P. Bauer Still bought the displayed car fast for his spouse before closing time shortly!	Company car	Completed	1
14.06.2000	Entry for all Mercedes Benz S 500L First offer made	Company car	Completed	2
13.09.2000	Entry for all Never call early He would not like to be called before 10:00 o'clock since he/it works long in the evening and likes to therefore have a good sleep in the morning. He always is attainable in the office however in the evening until 18:30 o'clock, has long rung.		Completed	No
09.07.2002	Entry for all Mail: CD-Versand Copies automatically from e-mail (post exit)	Chelsea renovations E-Mails	Completed	No
23.07.2002	Entry for all Records Copies automatically from e-mail (post exit)	E-Mails	Completed	No
16.09.2002	Entry for all Pricelist per mail Copies automatically from e-mail (post exit)	E-Mails	Completed	No
14.03.2003	Account-Nr 12345 Visual-Address 6.2 Pnfi			1

For each address you can enter as many notes as you like. The entries are displayed sorted by date but may also be filtered. Together with the document entries displayed here, this provides a complete history on the customer or potential customer.

- 255 freely definable database tables
- 255 fields per note type
- Type of display for overview and editing
- Displays all notes, appointments, documents
- Address filter directly applicable to notes

● Notes can be divided into fields

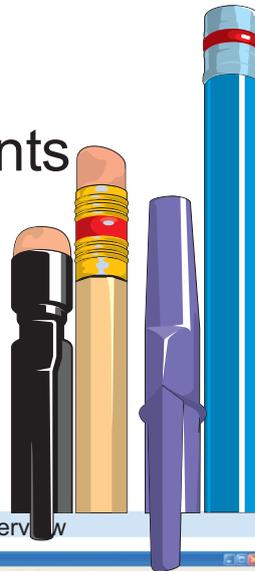
● Note fields can be used in the filter

All fields from the notes can be used together with fields from the address in a filter. This makes it possible to call up, for example, all customers of a certain product, or all potential customers not visited for 3 months.

In the Database Designer you can establish up to 255 different note types. Each note table can be divided into fields. Drop-down list boxes are also available. This enables you to make perfect entries and to obtain a specific list of the data.

Notes as appointments

The integrated Appointment Manager is the ideal tool for schedule planning. When defining note types you can stipulate that the same data also be available in the Appointment Manager. In addition to the weekly, monthly and yearly overviews, a pending/done tasks manager and an alarm clock function are also available.



● Monthly overview

Many details can already be seen in the monthly overview.

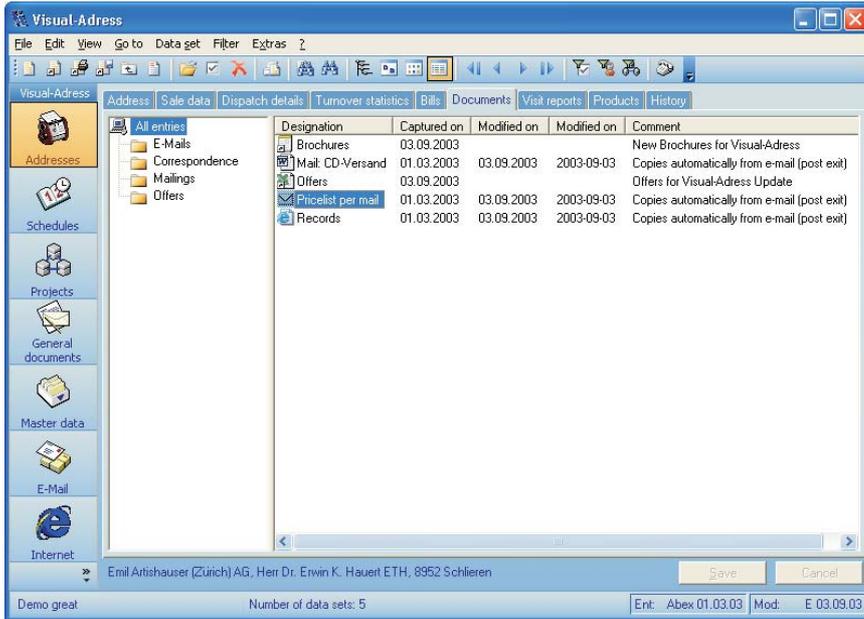
● Weekly overview

Clear overview of the dates for a whole weekly.

● Schedules + tasks

The weekly overview provides a detailed display of appointments. With the mouse you can drag appointments and drop them wherever you want. As all the data are only entered once, the customer history is always correct.

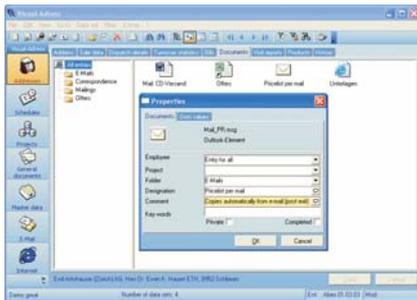
Document Manager



In the Document Manager you can store texts, illustrations or spreadsheets of the most common programs for each address. With one click the relevant program including the data is started. The breakdown into folders and joint use of document templates enables first-class organization. Documents with no related address can also be used.

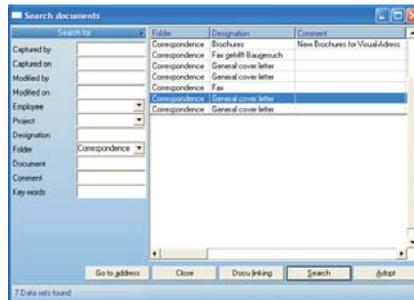
- Integration of Winword, Excel, Ami Pro, etc.
- Macros for letters, mailings and faxes
- Post-editing of form letters
- Automatic directory selection and file name
- Password protection on all documents

Detailed document description



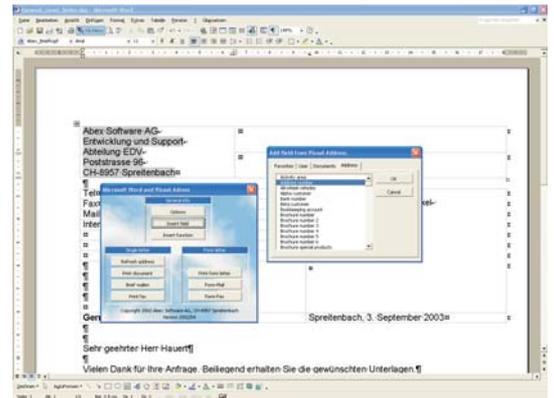
You can give your documents a 50-character description, with remarks and key words.

Various search possibilities



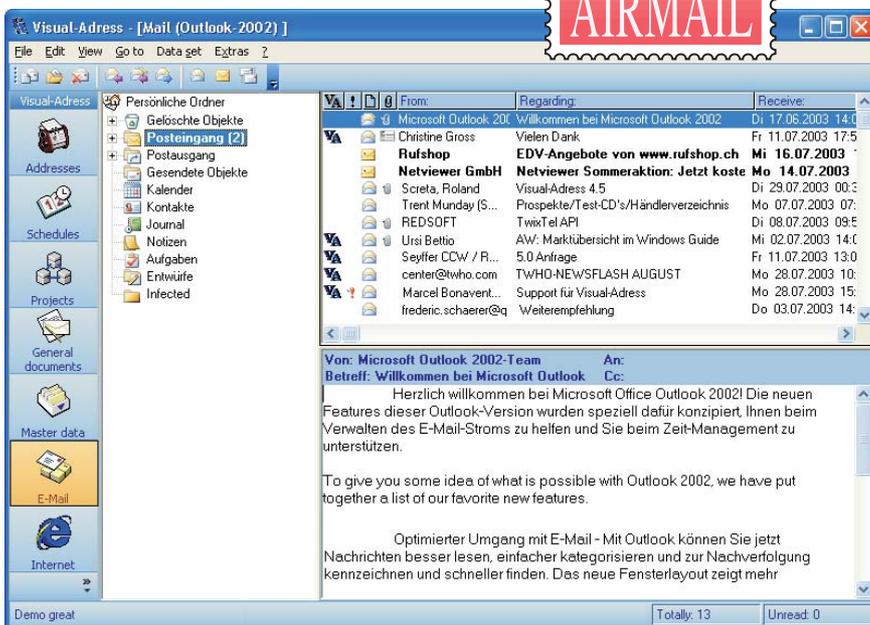
You can search according to all fields in the document information. The documents found can also be entered for other addresses.

Direct link to word processing



Not only yearly mailings but also the countless individual letters were taken into consideration. For many word processing functions templates and macros are available, in order to create the letterhead, sender and form of address at the touch of a button. With a fax software link it is possible to send faxes without switching programs.

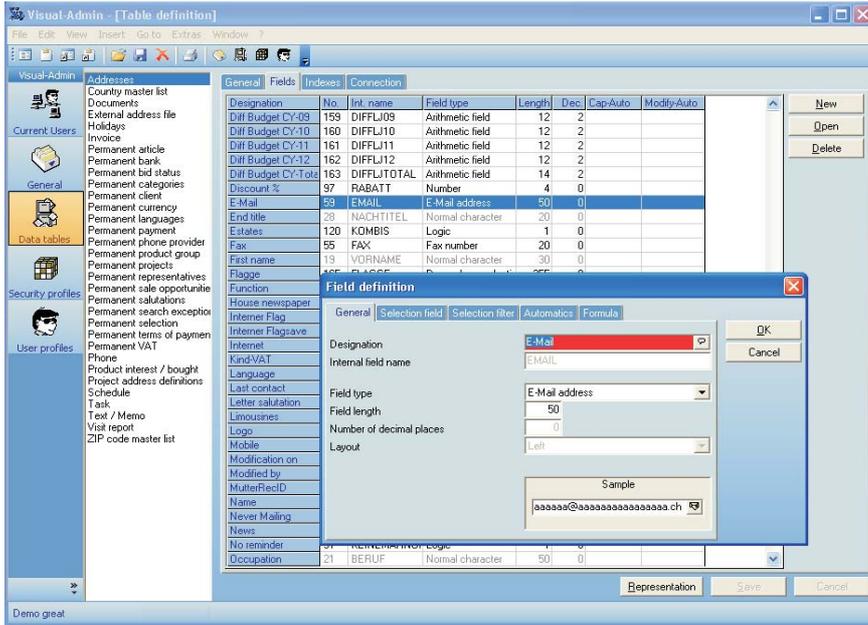
E-Mail



Internet



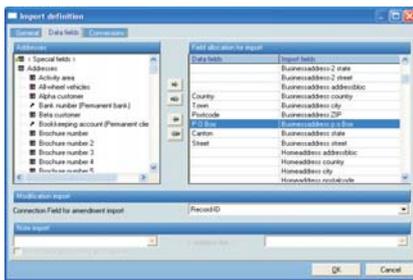
Easy administration



The database designer makes it simple to create your own data tables and save the screen displays. External data can be integrated on-line. In this way you can use a product master list as a drop-down list, for example, or display order data in the customer history.

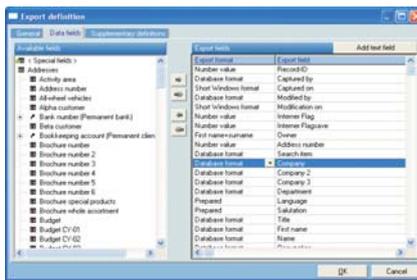
- Database designer for various data formats
- On-line links to external data
- Client manager (up to 255 address master lists)
- Screen design for master lists and notes

Recurring import



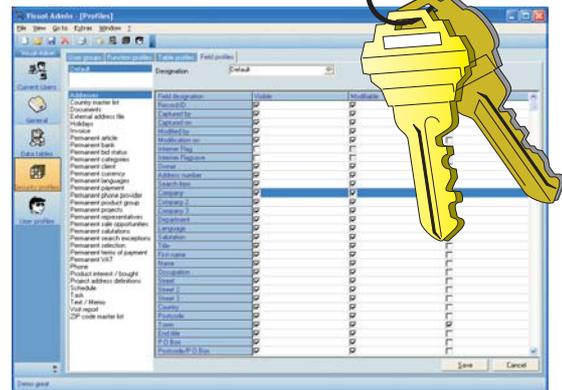
Addresses, master data and notes can be imported in 19 data formats recurrently and can consequently also be balanced. For example from an external order processing or outlook.

Flexible export



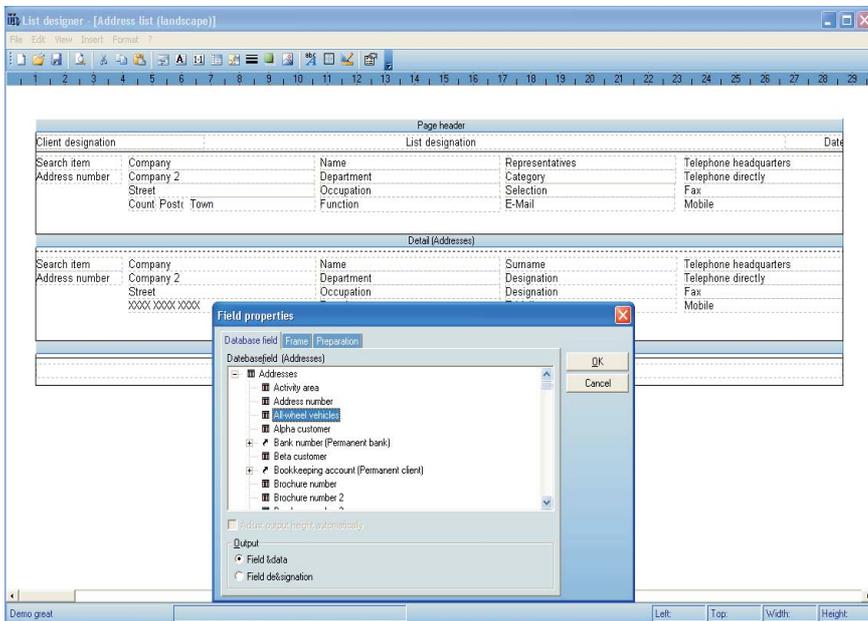
Addresses-, master data- and note tables can be exported in different formats under application of all filters. An outlook export makes also the transfer possible at palmtops.

Comprehensive password manage



The password manager controls the inspection of notes, appointments and documents. Furthermore, you can block individual program functions as well as determine the language for each user.

Lists and forms



List designer with drag and drop

The integrated list designer enables you to design all print analyses according to your needs. Existing lists can be easily supplemented or copied and adjusted. A print preview function enables you to evaluate the design. The user-friendly environment corresponds to that of a modern word processing system.

- Access to all data fields
- Group section break and math functions
- Picture integration, line and border design
- All Windows fonts and characters
- User-friendly environment

